



ATONRA PARTNERS AND TAURUS GROUP SA ANNOUNCE A STRATEGIC COLLABORATION IN THE ASSET MANAGEMENT AND RESEARCH OF DIGITAL ASSETS

November 12, 2018

Geneva – Zurich: Geneva-based AtonRâ Partners (“AtonRâ”), a leading investment advisor, specialized in innovation and technology, and Taurus Group SA (“Taurus”), a financial services company specialized in digital assets, announce a strategic collaboration in the area of asset management and research of digital assets.

This collaboration relies on three core beliefs that both companies share: i) the worlds of traditional financial and digital assets are converging; ii) digital assets already represent an emerging asset class yielding attractive risk-return opportunities to investors; iii) such opportunities only arise with a deep understanding of the investment universe including both investment as well as fundamental technology and blockchain expertise.

The collaboration between AtonRâ and Taurus will be initially materialized through the launch of an investment vehicle providing qualified investors with an actively managed and diversified exposure to digital assets. To do so, a joint investment committee including investment experts from AtonRâ as well as blockchain and security experts from Taurus was set-up. The vehicle will leverage on the institutional trading and secure hardware-based digital asset storage technology developed by Taurus. In addition, both companies pledge to regularly share insights and research on the investment theme, digitally or through targeted conferences.

Stefano Rodella, founding partner of AtonRâ Partners SA: *"This partnership with Taurus marks a very important milestone towards the further institutionalization of the digital assets' asset class by combining Taurus's top-notch digital assets expertise with AtonRâ's convictions in the areas of investments and technologies. Our customers would be offered with a best-in-class investment vehicle in the digital assets world and we are looking forward to the upcoming launch of this product together with Taurus"*

Lamine Brahim, founding member of Taurus Group SA: *"We are extremely proud of this partnership with AtonRâ whose investment track record is impressive. I believe that the combination of both our companies' skills and expertise in investment and blockchain is special. This will allow the investment teams build a diversified, conviction-based portfolio cutting through the hype to the benefits of clients and investors. This collaboration is also a strong signal that Geneva and the lemanic regions are becoming an important digital assets' hub."*

Details related to the actively managed investment vehicle will be provided in the coming weeks. Other announcements will be made in due time.

About AtonRâ Partners

Founded in 2004, AtonRâ Partners is an independent investment advisory firm through conviction portfolios whose mission is to identify growth and innovation themes in the Technology, Health and Energy sectors.

The company's DNA is focused on fundamental equity research. The firm has developed expertise thanks to in-depth analysis of different sectors, the understanding of them, a critical thinking and collaborations with the academic and industrial world.

Since 2014, these themes have been implemented through proprietary indexes and the knowledge transferred into portfolios for retail and institutional investors

As at the end of October 2018, the assets collected by AtonRâ Partners amounted to \$ 600 M through a range of nine certificates ("AMC") and dedicated investment vehicles.

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About Taurus Group

Taurus Group SA is a financial services company created in April 2018 in Geneva. It was founded by senior executives from the banking, asset management, regulatory, and cybersecurity areas. Its offering relies on three pillars:

- *Taurus-Trade*: providing brokerage and digital assets exchange services to institutional and private investors;
- *Taurus-Invest*: providing exposure digital assets through investment vehicles;
- *Taurus-Protect*: providing ultra-secure safekeeping of digital assets.

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